

CONTACT: David A. Rozansky 303-375-0499

PublicRelations@FlyingPenPress.com

POKER'S NEW RULEBOOK

The Game Day Poker Almanac Official Rules of Poker, by Kelli Mix

LAS VEGAS — Game DayTM, the imprint of Flying Pen Press LLC that publishes game books and books about games, announced the publication of *The Game Day Poker Almanac Official Rules of Poker* by Kelli Mix.

Official Rules of Poker is a complete set of rules for poker, one of the most popular card games in existence. The rulebook contains the basic rules of poker, professional poker-players' rules, tournament rules including rules from the Poker Tournament Directors AssociationTM and the World Series of Poker®, Bob Ciaffone's "Robert's Rules of Poker," common poker etiquette, and rules for poker-game variants.

Kelli Mix, author, is a professional poker player from Carrollton, Georgia, and is a representative for the state of Georgia for the Poker Players Alliance. Ms. Mix recently placed 11th in the Ladies No-Limit Texas Hold 'Em event at the World Series of Poker 2007, and often plays in poker tournaments and high-stakes poker games, with much success.

Mix's *Official Rules of Poker* is a comprehensive and authoritative set of poker rules for the game of poker as it currently is played. Not since Hoyle has such a book been published. It establishes the most basic rules, and covers the complex and sometimes subtle rules of poker that are often argued.

Kelli Mix explained, "This is going to be the book everyone will use in their home games, and poker rooms in casinos will need this book at hand. This is the essential rulebook for poker players, which is why I did so much research. Poker is not the same game it was in the last century, and using dusty old card rules has only caused more arguments than it has settled. *Official Rules of Poker* will resolve any poker dispute, and will move the game in a positive direction towards standardization of poker rules everywhere."

Poker AlmanacTM is Game Day's brand for its line of poker reference books, and Kelli Mix is the editor for this line of books. The namesake title of the brand is *The Game Day Poker Almanac*, an annual reference that will include the rules of poker, a legal guide to playing poker, a directory of poker venues, tournament records, and other updated information of importance to poker players. The first edition of *Poker Almanac* is scheduled for 2008.

This is Game Day's first title, and Flying Pen Press's third title. Flying Pen Press launched at Book Expo America in New York City on June 1.

Game Day will have a premiere sale of *The Game Day Poker Almanac Official Rules of Poker* on Wednesday, June 27, starting at 1 p.m., at the Rio All-Suites Hotel and Casino, in the Miranda Room, Partition 7. This event is open to the public. Kelli Mix will be present to autograph copies and answer questions. Books will be sold on a first come, first served basis, and supplies will be limited.

The Game Day Poker Almanac Official Rules of Poker.

The official poker rulebook of the Poker Almanac brand. By Kelli Mix. Published by Flying Pen Press LLC, 2007, under the imprint Game Day 240 pages, 6 illustrations, index, glossary. Trim: 6" x 9" x 0.505"; Wt: 0.791 lb. Publication Date: June 21, 2007. Flying Pen Press catalog number GAM-P-01001 ISBN-13: 978-0-9795889-2-1. Trade paperback. Cover Price: \$19.95 USD (£11.95 GBP).



CONTACT: David A. Rozansky 303-375-0499 PublicRelations@FlyingPenPress.com



KELLI MIX

Author of *The Game Day Poker Almanac Official Rules of Poker*Professional Poker Player

Representative for the State of Georgia for the Poker Players Alliance

Photo Credit: Photo by Tim McClain

303-375-0499

PublicRelations@FlyingPenPress.com



OFFICIAL RULES OF POKER

Elements of Poker

Robert's Rules of Poker

Poker Tournament Directors Association Rules

World Series of Poker™ Rules

Poker Etiquette

Variant Poker Games

Poker Glossary

