

A NEWS RELEASE FROM



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Flying Pen Press Grand Launch to be held at Book Expo America 2007
Flying Pen Press™ will appear at major book exposition in New York City June 1–3

DENVER — Flying Pen Press LLC, a new book publisher in Denver, Colorado, will launch its first titles at Book Expo America 2007, the American Booksellers Association’s major trade show, held this year at New York City’s Jacob Javits Convention Center June 1 to June 3. Flying Pen Press will be located in the Small Press section of the exposition, in booth #1832.

David A. Rozansky has founded Flying Pen Press with a unique business model. The book publishing company will use manufacturing-on-demand technology and a virtual office to limit inventory and overhead costs to nearly nothing. There are no company employees, as all staff are contractors. With a growing list of freelance editors, marketing professionals and executives — all working from home offices — Flying Pen Press may become the underdog that outperforms the giant established publishing houses.

What is most unique about Flying Pen Press is the way it treats its authors. Rozansky seems highly dedicated to treating writers with more respect than the writers are used to getting from book publishers.

Rozansky explained, “Authors have long suffered what I think is truly despicable behavior from the Ivory Tower publishers in Manhattan. Their copyrights are abused, payments are late, and calls tend to go unanswered. Flying Pen Press focuses on being a partner with the author, giving them as much courtesy and professional respect can be given, and for our efforts, we believe we can attract the world’s best writers.”

Rozansky also stated he found irony in launching the company’s first titles at the New York City event. “I have a tendency to throw rocks at the major publishing houses. I tell everyone that the way they do business is not good enough, and that beating them at their own game is my goal. Now, Flying Pen Press will be under the shadows of those very Ivory Towers, and even though we will be in the last row of the cavernous Javits Center, we will be throwing our stones with all of our might at the largest publishers, because modern technology now makes us all equal.”

Flying Pen Press will unveil four titles, including two novels, a poker rules book and a writing technique book.

Looking Glass by James R. Strickland is a science fiction mystery novel of life in cyberspace, where America has splintered into new countries after a quick civil war, and the Internet has become a weapon of torture and murder. “Shroud,” the novel’s main character, is a network-security professional who is determined to put a stop to a cyberspace serial murderer. James R. Strickland (Colorado Springs) is an IT professional, and *Looking Glass* is his first novel.

Migration of the Kamishi (working title) by Gaddy Bergmann is a science fiction post-apocalyptic novel set 3,000 year in the future. In his novel, humanity has barely survived a near-extension-level event, the collision of a major asteroid on Earth in the middle of the Twenty-First Century, complicated by the vagaries of global warming. Blake, the story’s central character, must lead the last remnants of his massacred tribe across North America in search of new lands. The story is unique in that it offers an optimistic view of post-apocalyptic society, which has reformed into local tribes that depend on hunting and gathering. Gaddy Bergmann (Denver) is a zoologist and microbiologist, and he carefully crafts a

world where the biosphere develops naturally in the absence of Man's misguided management of the planet.

The Game Day Poker Almanac Official Rules of Poker is the first book in Game Day's line of poker reference books, *Poker Almanac*. This book is the most comprehensive rulebook ever published for the game of poker, and is as useful to the professional poker-tournament player as it is for the leisurely Thursday-night home-game player. Rules for home play, casino poker rooms and tournaments are included, as are the rules for variant games, including some very obscure games that are hard to find described anywhere else. The book contains index and glossary of poker-related terms. Kelli Mix (Atlanta), the editor of the *Poker Almanac* series, is a professional poker player and has collected the rules from dozens of historical and professional references (Ms. Mix will be unable to attend the grand premier). Other contributors include Bob Ciaffone (Saginaw, Mich.), professional poker player and poker-rule consultant to casinos; and The Poker Tournament Directors Association.

Blitzquery: The Prolific Approach to Writing and Selling Magazine Articles by David A. Rozansky is a writer's guide to writing and selling articles as a profession. It takes a constant flow of assignments from editors to make it in the world of freelance writing, and Mr. Rozansky shows how to generate these assignments in this book based on his course on magazine writing. David A. Rozansky (Denver) is a 20-year veteran of the writing and publishing game, and has more than 350 magazine articles under his byline and three magazines under his editor stewardship. He is now the publisher of Flying Pen Press LLC.

Review copies of these books, in electronic or print form, will be available in limited quantities at the company's booth at Book Expo America.

Notice to Media: David A. Rozansky, Publisher, will be in attendance at the Book Expo America 2007. Interviews can be scheduled in advance before, during or after the exposition, and advance review copies of all four titles can be ordered in electronic or print form (for media review only) by contacting Flying Pen Press at 303-375-0499 or publicrelations@flyingpenpress.com.

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